

## PRESS RELEASE

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### Anya Hindmarch creates 70th anniversary Charity Chocolate Bar for the Royal Court Theatre



To mark the Royal Court Theatre's 70th anniversary year, Chelsea-based fashion pioneer Anya Hindmarch has designed a limited-edition chocolate bar as a celebratory birthday gift. Featuring Hindmarch's trademark playfulness, the chocolate will be available to purchase at the theatre. With the cost of producing the bars covered by a local donor, 100% of proceeds will go directly to the Royal Court Theatre, supporting its ongoing mission to develop new work and champion emerging playwrights.

Both organisations share a long history in Chelsea, where they are neighbours, and have helped shape the area's reputation as a historic epicentre of innovative art and design. This collaboration, however, marks the first time they have worked together.

**Anya Hindmarch** said *"It is so nice to support such an amazing organisation that supports WRITERS, and is a cherished neighbour. This is the only chocolate you can feel NO GUILT about eating!"*

**Will Young, Executive Director at the Royal Court** said *'The whole team at the Royal Court is tickled and honoured by this special birthday gift from Anya, the best of neighbours, marking our*

*70 years as both a national institution and a local Chelsea hub for creativity and culture. Having secretly broken off one tiny corner of a sample bar in the office, I can confirm the chocolate is delicious - so would encourage anyone to snap up the limited run while they can! Best enjoyed alongside cutting-edge contemporary theatre.'*

Dame Anya Hindmarch's eponymous business is a global brand known for its luxury, groundbreaking work in sustainability and playful experiential retail concepts. Creativity, modern craftsmanship and personalisation sit at the heart of everything Anya Hindmarch does.

The chocolate is made by Audreys Chocolate, a family business in Sussex with a focus on sustainable and traditional making processes. The creamy Valrhona milk chocolate with Maldon salt is made with 100% traceable from cocoa bean to chocolate.

This year, the Royal Court Theatre celebrates its legacy as a home for bold, experimental new writing, renowned for championing risk-taking and creativity. Over seven decades, the charity has nurtured the careers of many of theatre's most influential writers, from John Osborne to Sarah Kane, Debbie Tucker Green and Ryan Calais Cameron, now internationally-renowned as a leading force for championing and cultivating new plays and playwrights. The Royal Court's 70th anniversary season is a cultural landmark, with world premieres, European debuts, and star-studded revivals including Tilda Swinton and Gary Oldman.

As it celebrates 70 years, the Royal Court remains a national institution dedicated to the future of playwriting - empowering new voices to drive forward our national culture, inspire audiences and shape public conversation. For 2026, the Royal Court will invest further in the next creative generation, including the launch of a national Commissioning Scheme and national Young Playwrights Award - while sustaining the theatre's fundamental commitment to year-round open submissions for anyone, anywhere in the world, to send plays to be read and considered for its programmes.

A small batch of the limited edition Anya Hindmarch x Royal Court chocolate bars are available to purchase for £8 exclusively at the Royal Court Theatre, open in Sloane Square from 12 noon until late.

The English Stage Company Limited at the Royal Court Theatre  
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**ENDS.**

[Images here.](#)

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## **Code of Conduct**

The Royal Court has devised a Code of Conduct intended for staff, freelancers, audiences, participants, supporters, independent companies and wider stakeholders. It sets out the fundamental principles for how we work together: guidelines and expectations which reflect our legal duties, as well as our values and ethics – including anti-racist and anti-oppressive practice. [Please read more here.](#)

## **ABOUT ANYA HINDMARCH**

Anya Hindmarch is a luxury accessories brand founded in 1987. Creativity, modern craftsmanship and personalisation sit at the heart of everything the brand does.

As well as mainline collections the brand offers a unique Bespoke collection where each piece is - as Anya says - about 'having your name on something, rather than mine'. The brand shows an ongoing commitment to the circularity of materials through the I Am A Plastic Bag, Return To Nature and Universal Bag projects.

In May 2021, the brand launched The Village, a community of six neighbouring stores and the Anya Cafe on Pont Street in Chelsea. Ever-evolving, it centres around the Village Hall, which houses different creative concepts throughout the year. The Anya Cafe serves breakfast, lunch and afternoon tea all served with a twist of the brand's trademark humour.

A passionate advocate of British design and arts. Anya is a trustee of the Tate, trustee of The Royal Marsden Cancer Charity and an Emeritus trustee of both the Royal Academy of Arts and the Design Museum. In 2024, Anya Hindmarch was awarded a Damehood in the Kings Birthday honours, for her services to fashion and business, following her 2017 CBE in recognition of her contribution to the British fashion industry. She and her brand have received several notable industry awards including a British Fashion Award. In 2021, Anya published her first book, the Sunday Times bestseller 'If In Doubt Wash Your Hair'.